



United States General Exit Poll

Conducted by PRES04 - Vertical Percentages

Time of Weighting: 11/3/2004 1:24:53 PM

Time Created: 11/3/2004 1:24:53 PM

PRES04 - In today's election for president, did you just vote for:

Filter(s): REGION = WEST

		Total	KERY	BUSH	NADR
Number of Interviews - 2,640	Vote Estimate Not for On-Air Use	100	50	49	1
Are you: (n=2,633)	Male	43	38	47	-
	Female	57	62	53	-
Sex by race (n=2,584)	White male	33	26	40	-
	White female	44	45	45	-
	Non-white male	10	12	8	-
	Non-white female	13	18	8	-
Are you: (n=2,590)	White	77	70	84	-
	Black	5	8	2	-
	Hispanic/Latino	13	16	10	-
	Asian	2	3	2	-
	Other	3	3	2	-
AGE (60 and over) (n=2,621)	18-29	15	15	14	-
	30-44	27	26	28	-
	45-59	30	31	28	-
	60 or over	28	28	30	-
Age 65 & over (n=2,621)	18-64	79	79	79	-
	65 or over	21	21	21	-
2003 total family income: (n=2,307)	Under \$15,000	8	11	6	-
	\$15,000-\$29,999	15	16	14	-
	\$30,000-\$49,999	21	19	23	-
	\$50,000-\$74,999	24	22	25	-
	\$75,000-\$99,999	13	13	14	-
	\$100,000-\$149,999	12	12	12	-



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2003 total family income: (n=2,307)	\$150,000-\$199,999	4	4	4	-
	\$200,000 or more	3	2	4	-
Total family income: (n=2,307)	Less than \$50,000	44	46	42	-
	\$50,000 or more	56	54	58	-
Total family income: (n=2,307)	Less than \$100,000	81	82	80	-
	\$100,000 or more	19	18	20	-
Do you or does someone in your household belong to a labor union? (n=1,935)	Yes, I do	12	14	11	-
	Yes, someone else does	7	7	8	-
	Yes, I do and someone else does	2	3	1	-
	No one does	78	76	81	-
UNION HOUSEHOLD (n=1,935)	Yes (Vote is union member, union member in household, or	22	24	19	-
	No (No union voter in household	78	76	81	-
Voter is union member: (n=1,935)	Yes	15	17	12	-
	No	85	83	88	-
Do you work full-time for pay? (n=637)	Yes	55	55	55	-
	No	45	45	45	-
Working women: (n=659)	Working women	27	29	25	-
	All others	73	71	75	-
What was the last grade of school you completed? (n=1,932)	Did not complete high school	4	3	4	-
	High school graduate	17	15	20	-
	Some college or associate degree	35	32	38	-
	College graduate	28	28	26	-
	Postgraduate study	17	22	12	-
College Education (n=1,932)	No college degree	56	50	62	-



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College Education (n=1,932)	College graduate	44	50	38	-
No matter how you voted today, do you usually think of yourself as a: (n=2,544)	Democrat	34	62	5	-
	Republican	36	5	67	-
	Independent or something else	30	32	27	-
On most political matters, do you consider yourself: (n=2,533)	Liberal	23	42	4	-
	Moderate	45	48	43	-
	Conservative	31	10	52	-
Is this the first time you have ever voted? (n=1,295)	Yes	10	10	9	-
	No	90	90	91	-
Religion, combined Protestant and other Christian. (n=1,905)	Protestant/Other Christian	50	37	64	-
	Catholic	22	26	18	-
	Jewish	2	4	1	-
	Something else	8	12	3	-
	None	17	21	14	-
Religion among whites (n=1,927)	White Protestant/Other Christian	39	26	53	-
	White Catholic	13	14	11	-
	White Jewish	2	3	1	-
	White something else	5	7	3	-
	White none	14	16	12	-
	Non-white	28	34	20	-
White Evangelical/Born-again Christians (n=1,977)	White Evangelical/Born-again Christians	19	8	32	-
	All others	81	92	68	-
White/Protestant/Conservative/Evangelical/Attend church at least weekly (n=1,979)	White religious conservatives	6	1	11	-
	All others	94	99	89	-



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How often do you attend religious services? (n=1,947)	More than once a week	13	7	19	-
	Once a week	21	18	25	-
	A few times a month	11	11	10	-
	A few times a year	30	33	27	-
	Never	23	29	17	-
How often do you attend religious services? (n=1,981)	Weekly	34	24	44	-
	Occasionally	39	43	36	-
	Never	23	28	17	-
Church attendance by Religion (n=1,981)	Protestant/Attend weekly	15	7	24	-
	Protestant/Do not attend weekly	15	12	18	-
	Catholic/Attend weekly	9	10	7	-
	Catholic/Do not attend weekly	12	15	10	-
	All Others	46	52	38	-
Have you ever served in the U.S. military? (n=1,304)	Yes	20	15	24	-
	No	80	85	76	-
Are you currently married? (n=2,591)	Yes	60	53	68	-
	No	40	47	32	-
Married women (n=2,640)	Married women	32	29	34	-
	Others	68	71	66	-
Married with children: (n=1,946)	Married with children	25	20	30	-
	All others	75	80	70	-
Do you have any children under 18 living in your household? (n=1,936)	Yes	33	30	36	-
	No	67	70	64	-
Women with children (n=1,987)	Women with children	19	19	19	-



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		Total	KERY	BUSH	NADR
Women with children (n=1,987)	All others	81	81	81	-
Are you gay, lesbian or bisexual? (n=1,251)	Yes	4	6	2	-
	No	96	94	98	-
Do you or does someone else in your household own a gun? (n=641)	Yes	41	31	52	-
	No	59	69	48	-
When did you finally decide for whom to vote in the presidential election? (n=1,129)	Just today	5	6	4	-
	In the last three days	4	4	3	-
	Sometime last week	3	4	2	-
	During the last month	13	14	12	-
	Before that	76	72	80	-
Time: Last three days/Earlier than that (n=1,129)	Today/Within the last three days	9	10	7	-
	Within the last week or earlier	91	90	93	-
Time: Last week/Earlier than that (n=1,129)	Today through within the last three days	11	14	9	-
	Within the last week or earlier	89	86	91	-
Which ONE issue mattered most in deciding how you voted for president? (Check only one) (n=1,328)	Taxes	5	3	6	-
	Education	4	6	2	-
	Iraq	20	30	10	-
	Terrorism	19	6	32	-
	Economy/Jobs	17	25	8	-
	Moral values	22	12	33	-
	Health care	7	11	3	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,328)	Strongly approve	30	3	58	-
	Somewhat approve	21	7	35	-
	Somewhat disapprove	12	18	5	-



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Do you approve or disapprove of the way George W. Bush is handling his job	Strongly disapprove	37	71	1	-
Do you approve or disapprove of the way George W. Bush is handling his job as president? (n=1,328)	Approve	50	10	93	-
	Disapprove	48	89	6	-
Which ONE candidate quality mattered most in deciding how you voted for president? (Check only one) (n=1,328)	He cares about people like me	7	10	3	-
	He has strong religious faith	7	2	12	-
	He is honest and trustworthy	14	9	20	-
	He is a strong leader	18	4	32	-
	He is intelligent	9	17	2	-
	He will bring about needed change	24	46	2	-
	He has clear stands on the issues	15	7	23	-
Compared to four years ago, is the country: (n=1,307)	Safer from terrorism	53	21	86	-
	Less safe from terrorism	41	71	10	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,307)	Strongly approve	28	2	54	-
	Somewhat approve	23	10	36	-
	Somewhat disapprove	14	22	6	-
	Strongly disapprove	34	64	3	-
How do you feel about the U.S. decision to go to war with Iraq? (n=1,328)	Approve	50	12	88	-
	Disapprove	47	85	9	-
How do you think things are going for the U.S. in Iraq now? (n=1,307)	Very well	12	2	22	-
	Somewhat well	30	6	54	-
	Somewhat badly	22	26	18	-
	Very badly	35	65	4	-
How do you think things are going for the U.S. in Iraq now? (n=1,328)	Very/Somewhat well	41	8	75	-
	Very/Somewhat badly	56	89	22	-



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		Total	KERY	BUSH	NADR
Compared to four years ago, is your family's financial situation: (n=1,307)	Better today	33	13	54	-
	Worse today	23	36	10	-
	About the same	43	50	35	-
If these were the only two presidential candidates on the ballot today, for whom would you have voted? (n=2,587)	John Kerry (Dem)	50	98	0	-
	George W. Bush (Rep)	49	1	99	-
	Would not have voted for president	1	1	0	-
Was your vote for president mainly: (n=653)	For your candidate	66	53	81	-
	Against his opponent	27	41	12	-
Which comes closest to your feelings about the Bush administration: (n=653)	Angry	25	46	1	-
	Dissatisfied, but not angry	26	43	8	-
	Satisfied, but not enthusiastic	29	8	53	-
	Enthusiastic	18	0	37	-
Did either of these candidates for president attack the other unfairly? (n=653)	Only John Kerry did	21	0	45	-
	Only George W. Bush did	15	27	1	-
	Both did	49	56	42	-
	Neither did	10	12	8	-
Did either of these candidates for president attack the other unfairly? (n=653)	Only Kerry/Both did	71	56	87	-
	Only Bush/Neither did	25	39	9	-
Did either of these candidates for president attack the other unfairly? (n=653)	Only Bush/Both did	64	83	43	-
	Only Kerry/Neither did	32	12	53	-
Do you consider the war in Iraq: (n=653)	Part of the war on terrorism	52	18	90	-
	Separate from the war on terrorism	46	79	8	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=619)	Yes, for John Kerry	12	19	4	-
	Yes, for George W. Bush	6	2	11	-



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Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=619)	Yes, for both Kerry and Bush	12	11	13	-
	No, I was not contacted	70	68	72	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=619)	For Kerry/Both	24	30	18	-
	For Bush/Neither	76	70	82	-
Did anyone call you or talk to you in person on behalf of either major presidential campaign about coming out to vote? (n=619)	For Bush/Both	18	13	24	-
	For Kerry/Neither	82	87	76	-
In general, does John Kerry mostly: (n=640)	Say what he believes	39	72	5	-
	Say what he thinks people want to hear	56	21	93	-
Does George W. Bush pay more attention to the interests of: (n=640)	Ordinary Americans	37	2	75	-
	Large corporations	56	93	16	-
How concerned are you about the availability and cost of health care? (n=640)	Very concerned	65	81	48	-
	Somewhat concerned	25	15	36	-
	Not very concerned	7	3	11	-
	Not at all concerned	3	1	4	-
Which comes closest to your position? Abortion should be: (n=640)	Legal in all cases	24	35	12	-
	Legal in most cases	38	42	35	-
	Illegal in most cases	24	13	36	-
	Illegal in all cases	9	6	13	-
How confident are you that votes in your state will be counted accurately? (n=634)	Very confident	48	39	59	-
	Somewhat confident	43	52	34	-
	Not very confident	6	7	5	-
	Not at all confident	2	3	2	-
How confident are you that votes in your state will be counted accurately? (n=653)	Very/Somewhat confident	88	86	91	-
	Not very/Not at all confident	8	9	7	-



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Which comes closest to your view of gay and lesbian couples: (n=640)	They should be allowed to legally marry	30	45	14	-
	They should be allowed to legally form civil unions, but	36	35	37	-
	There should be no legal recognition of their	31	16	47	-
Did you vote in the presidential election in 2000? (n=633)	No, I did not vote	16	19	13	-
	Yes, for Al Gore	37	67	6	-
	Yes, for George W. Bush	42	8	79	-
	Yes, for another candidate	5	6	2	-
Do you think the condition of the nation's economy is: (n=659)	Excellent	4	1	8	-
	Good	45	16	72	-
	Not so good	33	52	17	-
	Poor	17	31	3	-
State of the national economy: 2 way (n=659)	Excellent/Good	49	16	79	-
	Not so good/Poor	50	83	19	-
Who would you trust to handle the economy? (n=659)	Only John Kerry	33	69	0	-
	Only George W. Bush	42	2	79	-
	Both of them	9	11	7	-
	Neither of them	15	16	12	-
Who would you trust to handle the economy? (n=659)	Only Kerry/Both	42	80	7	-
	Only Bush/Neither	57	18	92	-
Who would you trust to handle the economy? (n=648)	Only Bush/Both	52	13	87	-
	Only Kerry/Neither	48	87	13	-
Who would you trust to handle terrorism? (n=659)	Only John Kerry	28	58	-	-
	Only George W. Bush	49	2	92	-
	Both of them	11	19	4	-



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Who would you trust to handle terrorism? (n=659)	Neither of them	10	17	3	-
Who would you trust to handle terrorism? (n=659)	Only Kerry/Both	39	78	4	-
	Only Bush/Neither	59	19	95	-
Who would you trust to handle terrorism? (n=659)	Only Bush/Both	60	22	96	-
	Only Kerry/Neither	38	75	3	-
Do you think things in this country today are: (n=659)	Generally going in the right direction	50	13	83	-
	Seriously off on the wrong track	45	82	10	-
In your vote for president today, how would you rate the importance of _____? (n=364)	Very important	27	26	27	-
	Somewhat important	25	20	29	-
	Not too important	20	21	19	-
	Not at all important	28	32	25	-
In your vote for president today, how would you rate the importance of _____? (n=364)	Very/Somewhat important	52	46	56	-
	Not too/Not at all important	48	54	44	-
Is your opinion of George W. Bush: (n=641)	Favorable	54	8	96	-
	Unfavorable	45	90	3	-
Is your opinion of John Kerry: (n=641)	Favorable	47	92	8	-
	Unfavorable	50	5	90	-
Which comes closer to your view: (n=641)	Government should do more to solve problems	40	57	25	-
	Government is doing too many things better left to	53	34	69	-
How worried are you that there will be another major terrorist attack in the U.S.? (n=641)	Very worried	20	22	18	-
	Somewhat worried	51	49	53	-
	Not too worried	22	22	23	-
	Not at all worried	6	6	5	-
How worried are you that there will be another major terrorist attack in the	Very/Somewhat worried	69	69	69	-



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How worried are you that there will be another major terrorist attack in the	Not too/Not at all worried	27	27	27	-
Compared to four years ago, is the job situation in your area: (n=623)	Better today	27	6	47	-
	Worse today	37	65	11	-
	About the same	36	29	42	-
Do you think the Bush administration's tax cuts have been: (n=641)	Good for the nation's economy	43	8	75	-
	Bad for the nation's economy	31	62	3	-
	Made no difference	24	28	19	-
Do you think the war with Iraq has improved the long-term security of the United States? (n=641)	Yes	46	6	83	-
	No	51	92	14	-
Have you or has someone in your household lost a job in the last four years? (n=640)	Yes, I have	13	18	8	-
	Yes, someone else has	15	18	12	-
	Yes, I have and someone else has	2	3	1	-
	No one has	71	61	79	-
Have you or has someone in your household lost a job in the last four years? (n=640)	Someone in household lost a job	29	39	21	-
	No one in household lost a job	71	61	79	-
Have you or has someone in your household lost a job in the last four years? (n=640)	Voter has lost a job	15	21	10	-
	Voter has NOT lost a job	85	79	90	-
National Region (n=2,640)	East	-	-	-	-
	Midwest	-	-	-	-
	South	-	-	-	-
	West	100	100	100	-
Population of area, five categories (n=2,632)	Over 500 thousand	18	23	13	-
	50 to 500 thousand	21	21	21	-
	Suburbs	41	41	40	-



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Population of area, five categories (n=2,632)	10 to 50 thousand	8	5	10	-
	Rural	12	9	15	-
Population of area, three categories (n=1,504)	City over 50 thousand	37	42	32	-
	Suburbs	42	44	41	-
	Small city and Rural	21	13	28	-
In today's election for U.S. House of Representatives, did you just vote for: (n=2,373)	The Democratic candidate	48	87	9	-
	The Republican candidate	50	10	90	-